

Muhammad

01

Hello, I'm Muhammad Eldeep — a cross-functional designer with 9+ years of experience in art direction and 5+ years specializing in UI/UX design. Through a balance of aesthetics and empathy, I shape digital experiences that feel as good as they function.

I've worked with international brands across various industries, combining design, marketing, and strategic promotion to deliver results that consistently exceed expectations.

With hands-on experience in UI/UX design, I create digital experiences that are not only visually compelling but also user-centered and conversion-driven.



**Muhammad
Eldeep**

UI/UX Designer

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mu@mudeep.net

02 Qualities

I prioritize my clients and maintain flexible availability across all time zones to ensure smooth collaboration.

I consistently deliver projects on time and take pride in contributing to the growth of every business I work with. Being part of that success is what drives me.

Whether working independently, handling parts of a project, or collaborating with remote teams.

Eldeep

Muhammad

03 Education

University Of Beni Suef – Egypt
Graduated from law college

2017 : 2021

04 About me

Exceptional skills in collaborating with cross-functional teams, managing high-profile projects, and maintaining strong relationships with clients.

I believe any problem has multiple suitable solutions. The approaches may differ in time and cost, but no challenge is too difficult to overcome. I pride myself on my ability to solve problems with creative out-of-the-box solutions.

05 Skills

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Adobe Premiere
- Adobe Lightroom
- WordPress

06 Expertise

- UI/UX Design
- Graphic Design
- Digital Marketing
- SMM
- Media Buying

Eldoon

07 Experience

1 Global Expert | Business Services
Senior Software UI/UX Designer 2024 : Now

- Lead UI/UX Designer for SAP products
- Designing user interface for custom POS and ERP systems
- Designing the user journey on the systems (UX)
- Designing the admin dashboards
- Analyzing & Optimizing the UX for better conversion rates
- Working closely with the development team to achieve the goals for CRO

2 Bayed | AI Platform
Senior UI/UX Designer 2025 : Now

- Designed the full user experience from scratch, including user flows, wireframes, and high-fidelity UI
- Created a clear and engaging interface, ensuring smooth onboarding and intuitive navigation
- Built a comprehensive UX map covering all touchpoints from landing to goal delivery
- Collaborated with the content team to craft a motivating and consistent tone of voice
- Communicated closely with developers to ensure pixel-perfect implementation and smooth handoff using Figma components and design systems

Muhammad

3 Dribs 'n Drabs | SMM Agency Founder

2022 : 2025

Art Direction

- UI/UX Design
- Supervise graphic design to adhere to art direction
- Brand identity creation

Account Management

- Handling relationships with existing and new clients
- Planning and supervising implementing marketing strategy with the clients and the team
- Reviewing campaigns results to provide insights to the media buying team and the clients

4 Planets Agency UI/UX Designer

2024 : 2025

- Conducted user research to understand customer needs, behaviors, and pain points
- Created user personas, journey maps, and user flows
- Designed wireframes and high-fidelity prototypes
- Collaborated with developers to ensure design accuracy during implementation
- Conducted usability testing and iterated designs based on user feedback
- Designed responsive interfaces for both web and mobile platforms
- Worked with product managers and stakeholders to translate business goals into intuitive user experiences
- Created and maintained design systems and UI style guides

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5 Eldeep | Web development & SMM Agency
Co-Founder

2020 : 2022

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08 Contact

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Thank You

Eldeep